

## Longleaf Film Festival 2020 Sponsor/Donor Form

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

COMPANY WEBSITE \_\_\_\_\_

COMPANY SOCIAL MEDIA \_\_\_\_\_

I would like to partner with the North Carolina Museum of History to sponsor Longleaf Film Festival at the following level:

- Executive Producer (\$5,000)
- Director (\$2,000)
- Producer (\$1,000)
- Screenwriter (\$500)
- Assistant Director (\$250)
- Property Master (\$100)

Make checks payable to the North Carolina Museum of History Foundation/LFF or use the PayPal button provided at [LongleafFilmFestival.com](http://LongleafFilmFestival.com).

I would like to partner with the North Carolina Museum of History as a donor to the Longleaf Film Festival by helping with the following in-kind services \_\_\_\_\_

Complete this form online at [LongleafFilmFestival.com](http://LongleafFilmFestival.com) or complete and mail this form to:

**Longleaf Film Festival**  
**5 East Edenton Street, Raleigh, NC 27601**  
**Attn: Cathy Dobbins**

*For more information, contact Sally Bloom: 919-814-7028  
or [sally.bloom@ncdcr.gov](mailto:sally.bloom@ncdcr.gov).*

NORTH CAROLINA  
MUSEUM OF HISTORY

*A Smithsonian Affiliate*

5 East Edenton Street, Raleigh  
919-814-7000  
[ncmuseumofhistory.org](http://ncmuseumofhistory.org)  
N.C. Department of Natural and Cultural Resources

NORTH CAROLINA MUSEUM OF HISTORY

**LONGLEAF** **FILM**  
**FESTIVAL**



[LongleafFilmFestival.com](http://LongleafFilmFestival.com)

# Film, Fun, and Community: Sponsor Longleaf Film Festival 2020

A free-to-attend film festival that highlights the best short- and feature-length documentary and narrative films in a place that recognizes filmmakers and film fans DO make history—this is Longleaf. Our weekend festival screens films that demonstrate a Tar Heel State connection, through the people involved in making them or through their subject.

The North Carolina Museum of History, which strives to tell the stories that connect us all, serves as home base for Longleaf Film Festival. Entering year six, Longleaf continues to grow, with more than 200 people attending our Movies-N-Moonlight outdoor screening, and around 1,000 total attending the free two-day festival in 2019.

We screened 59 films this past year, hosted two interactive panels, held a public reception for filmmakers, and enjoyed copious amounts of popcorn before the public Wrap Party. Our online and social media impact was huge this past year, with exposure on the festival's Facebook, Instagram, and Twitter accounts and its dedicated website.\*

The next Longleaf Film Festival will be held May 8 and 9, 2020, at the Museum of History in downtown Raleigh. We invite you to build your own "audience" while helping to promote the art and craft of filmmaking and the passion of film to fans in Raleigh, the Triangle, and beyond.

\*In the 2019 Festival year, LongleafFilmFestival.com had an average of 1,225 monthly visits. Longleaf Film Festival has 1,060 followers on Facebook, 725 on Twitter, and 600 on Instagram.



Sponsorship Benefits	\$5,000	\$2,000	\$1000	\$500	\$250	\$100
Presenting Sponsor*: top logo placement on all marketing materials**	X					
Festival Prize*: named to honor sponsor	X					
Name/Logo* on Festival Program cover**	X	X				
On-screen video advertisement*** (rotated on screens between film blocks)	X	X	X			
Name/Logo** inside Festival Program			X	X	X	X
Listing in promotions for Longleaf Film Festival	X	X	X	X		
Festival T-shirts	6	4	4	2		
Tickets to Filmmakers' Reception	6	4	4	2	2	
Sponsor's Table at Festival	X	X	X	X	X	
Name/Logo** on LongleafFilmFestival.com****	X	X	X	X	X	X
Longleaf Film Festival social media shout-out	X	X	X	X	X	X
Name/Logo** rotated on screens between film blocks	X	X	X	X	X	X

\*Limited to two sponsors. \*\*Sponsor must provide logo file (.png, .svg, .eps) with transparent background of at least 300 dpi resolution. Larger resolution files may be needed for print and ad inclusion. \*\*\*Video advertisements may not exceed 15 seconds in total length. Sponsor must provide video advertisement. Video file should be 1920 x 1080 in mp4 format. \*\*\*\*Includes outbound link to your website from Longleaf sponsors web page.

## In-Kind Donations

In-kind donations and individual event sponsorships are welcome for these opportunities:

- Reception for Filmmakers and Friends
- Movies-N-Moonlight
- Workshops and Panel Discussions
- Marketing and Publicity Efforts
- T-shirts
- Award Tiles
- Wrap Party

In-kind donations and individual event sponsorships may also qualify for sponsor-level benefits but must fall within one of the sponsorship amounts. In exchange for donations/sponsorships, the Longleaf Film Festival will recognize contributions by placing the organization name/logo\*\* and/or promotional materials where applicable announcing donors/sponsors by name at the public Awards Ceremony providing the perks of any established sponsorship level that is met (proof of dollar value for in-kind donations is required).